Jersey Business

The Next Chapter of your Business

08:30am - 14:00pm | 24/06/2026 | La Mare Wine Estate | £75.00 per delegate

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Join us on 24th June for an inspiring day. You will leave with ideas you can use immediately, plus renewed clarity on what your **"next chapter"** looks like for your people and your business.

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The Next Chapter

The Next Chapter is a conference for leaders, managers and SME's who want to build productive, resilient businesses by focusing on what really drives performance: **culture**.

This year's conference challenges the idea that culture is "just fluff" or something that lives in a values document. Instead, we will explore culture as something you actively design and work on every day, through how people communicate, collaborate, challenge, and support each other.

Because when culture is intentional, productivity improves, people stay longer, and businesses perform better.

Keynote Speaker: Petra Velzeboer

We are proud to welcome **Petra Velzeboer**, workplace wellbeing expert and author, as our keynote speaker. Petra will explore how leadership behaviours, psychological safety, and everyday interactions shape culture - and why getting this right is essential for sustainable performance and retention.

Guest Speaker: Katie Penney, The Productivity Institute

Joining us is **Katie Penney** from **The Productivity Institute**, bringing a research-led and practical perspective on productivity. Katie will connect culture, systems, and ways of working - helping delegates understand how productive cultures are built deliberately, not by chance.

The Productivity Pro Awards

The conference will also host the **Productivity Pro Awards**, celebrating organisations and individuals across Jersey who are making meaningful, practical improvements to the way work gets done. The awards recognise progress, learning, and impact - not surface-level initiatives.

Event Overview

Arrival: 08:30am with a 09:00am start
Finish: 14:00pm

Morning
Welcome and opening sessions, setting the theme around culture, productivity and retention, followed by the keynote with Petra Velzeboer.

Mid-morning
Refreshment break, practical workshop with Katie Penney from The Productivity Institute, and panel discussion.

Afternoon

Lunch, followed by the Productivity Pro Awards and closing remarks.

Delegates will leave with a clearer understanding of how culture shows up in day to day decisions and how they can actively shape it to improve productivity and retain their people.