Welcoming new talent and honouring long-serving expertise

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Jennie Smith

Head of Business Support

Jersey Business is strengthening its commitment to supporting Jersey's business community with dynamic updates to its team. These changes reflect our dedication to innovation, expertise, and continuous improvement, ensuring we remain at the forefront of business support on the island.

We are delighted to welcome Carrie Harding, an accomplished professional with extensive experience in Lean Six Sigma, Project Management, and business advisory. Carrie's impressive skill set will be instrumental in driving productivity initiatives, delivering impactful business support, and enhancing our services for local businesses. Her arrival marks a significant step forward in our mission to empower Jersey businesses to thrive.

At the same time, we are celebrating the outstanding contributions of Nick Steel, a cornerstone of Jersey Business for the past 11 years. Nick will be transitioning from his role as Head of Industry to Senior Business Advisor, where he will continue, on a part-time bases, sharing his deep expertise and passion for business development until his well-earned retirement at the end of 2025. This shift ensures Nick's invaluable knowledge remains a guiding force as we move forward.

Jennie Smith, Head of Business Support said:

"We’re thrilled to have Carrie join our team, bringing her fresh perspectives and expertise. Her focus on productivity and project management excellence will be a fantastic asset to both our clients and our organisation. At the same time, Nick’s transition allows us to continue benefiting from his unparalleled experience and dedication to Jersey’s business community. Nick’s contribution over this time at Jersey Business has been fundamental to the success of a number of local businesses." "

These changes highlight Jersey Business’s commitment to building a team of top-tier professionals dedicated to supporting the island’s vibrant business landscape.

We’re excited for the future as we continue to evolve and support businesses in Jersey to achieve their goals.